

LED Pilot

VEC Alexandria One-Stop Center

*LED Workshop
January 27-28, 2005*



VaEmploy.Com
Virginia Employment Commission

ALEXANDRIA, VIRGINIA

A Profile

- ◆ Population: 130,804 (2002 estimate)
 - 13.7% increase from 1992
- ◆ Civilian Labor Force: 85,543 (11/2004)
- ◆ Unemployment Rate:
 - 1.9% (11/2004)
 - 2.7% (2003 average)
- ◆ Average wage: \$929/Week (2004)



ALEXANDRIA, VIRGINIA

A Profile

Major Industries in Alexandria (2nd Qtr 2004)

	Establishments	Employees
Professional, Scientific & Technical Svc	1,263	14,885
Other Services (except Public Admin.)	1,290	10,029
Accommodation and Food Services	351	8,858
Health Care and Social Assistance	355	5,856
Admin., Support, Waste Mgmt, Remediation	310	5,726
Construction	212	3,874
Finance and Insurance	221	3,446
Real Estate and Rental and Leasing	244	2,956
Wholesale Trade	240	2,483
Information	137	2,141
Education Services	73	2,073



VEC Alexandria One-Stop

- ◆ Serves two Workforce Investment Areas
 - Certified as affiliate site by WIA 12 (Arlington/Alexandria WIB)
 - Pursuing certification by WIA 11 (Northern Virginia WIB)



VEC Alexandria One-Stop On-Site Partners

- ◆ Alexandria Job Link
- ◆ Arlington Office of Employment
- ◆ Fairfax County Department of Family Services
- ◆ Northern Virginia Community College
- ◆ Department of Rehabilitative Services
- ◆ Fairfax County Public Schools
- ◆ Virginia Employment Commission



LED Pilot - Jobseekers

- ◆ Access to LED information in Resource Room
- ◆ Development of “how to use” workshop for jobseekers
- ◆ Incorporate elements into existing workshops
 - “Starting Your Own Business”
 - “Internet Job Search”
 - “Reemployment Services Orientation” for claimants



LED Pilot - Employers

- ◆ Develop user workshop to present to targeted employer audiences:
 - WIB members
 - Employer Advisory Committees
 - Tax seminars & workshops for employers
 - Chamber – “Brown Bag” seminars
- ◆ Market as “employer service” to new employers using the one-stop.



LED Pilot – Education Partners

- ◆ Develop workshop to take to local high schools for career counseling
- ◆ Involve public school, community college, and university counselors in using LED information
- ◆ Utilization with adult basic education



LED Pilot – Economic Development & Government

- ◆ Develop user workshop and materials to share with local economic developers and their associates
 - Include those in real estate business
 - Include local associations
- ◆ Share utilization with local government officials



LED Pilot – Critical Elements

- ◆ All one-stop staff trained to use LED information
- ◆ All staff able to respond to inquiries using LED
- ◆ Participation of all partners critical
- ◆ Target jobseeker workshop toward those most likely to benefit and use
- ◆ Use in other one-stop locations in WIB areas



Pilot Implementation

- ◆ Virginia is waiting for receipt of LED data
- ◆ Development of marketing plan and materials
- ◆ Training of staff
- ◆ Development of workshops
- ◆ Implementation

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Questions and inquiries may be directed
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